

## Learn, love and LIVE languages

(Hamburg, February 14<sup>th</sup>, 2017) The reliable online dictionary we all know and love has grown, and this time we are not referring to a new language combination. bab.la has evolved towards an online community of global citizens passionate about anything that has to do not only with languages, but also <u>life abroad</u>.

## From a multilingual dictionary to a community of global citizens

Today's world knows no borders – travelling, studying or working in a foreign country is easier now than it has ever been. Everyday people are choosing to live abroad to be part of this truly enriching and life-changing experience. However, starting a new life in a foreign environment is also a challenging process that can pose a lot of uncertainty. Here at bab.la, we are a multinational and multilingual team and so know very well the challenges faced when living away from home. It is for this precise reason that our ultimate goal is to provide the fast-growing community of global citizens worldwide with **the most comprehensive and relevant information about life in a different country**. We aim at building bridges between them and their host destinations and by doing so, we hope to contribute to the promotion of mutual understanding across borders, regardless of language and cultural differences.

Furthermore, bab.la continues enlarging its language content and reaching new audiences with two new additions to its dictionary ranks this month: <u>Dutch-German</u> and <u>Vietnamese-English</u>, making our list amount to 44 dictionaries.

## About bab.la:

bab.la is an interactive language portal and an online magazine for expats offering bilingual dictionaries, blog articles about life abroad, language quizzes, and language games all for free. Currently available for 28 different languages (English, Arabic, Chinese, Czech, Danish, Dutch, Finnish, French, Esperanto, German, Greek, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Romanian, Russian, Spanish, Swahili, Swedish, Thai, Turkish and Vietnamese), the site operates on a wiki-style model, allowing users to contribute content and feedback. bab.la was founded in 2007 and since April 2015 has been part of the Oxford Dictionaries family at Oxford University Press.

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