

Lexiophiles publishes results of Top 100 Language Blogs 2009



(Hamburg, July 30, 2009) The Lexiophiles blog and the bab.la language portal have released the annual worldwide list of the Top 100 Language Blogs for 2009. The competition aims at finding the best language blogs across all languages throughout the world. This year's top 100 blogs were chosen out of a total pool of 473 nominations from 26 countries.

Compared to last year, nominations increased by over 50%. The quality of the blogs has been continuously increasing as well. The development in the use of social media was especially impressive. Nowadays, a blog that stands alone as a single medium of information distribution seems to be insufficient. New posts are announced via twitter, fan pages are created on Facebook and business details can be exchanged via LinkedIn. Naturally, the integration of social media and communities in the blogs was one of the criteria for the final ranking.

The top 3 blogs convinced both the users and the bab.la jury. 'Listen to English', a blog that offers free podcasts as well, made this year's top position with hundreds of votes and comments by thankful English-learners. 'The linguist on language', an exquisite blog with daily updates and a very interactive user community, came in second. The third place went to 'Der Englisch Blog', which uses current news articles as a way to learn English. "Based on the time and devotion spent on creating each individual blog, these blogs truly deserve to be on top of the list," says Marc Luetten, project manager of Lexiophiles.

This year's competition featured user voting for the first time. "We received thousands of votes, comments and emails. It just shows how committed the language community really is," says Luetten. In addition, the competition featured four categories to allow a better comparison across all language disciplines.

The Top 100 Language Blogs 2009 ranking can be found at:

<http://bab.la/news/top-100-language-blogs-2009.html>

About Lexiophiles & bab.la:

The Lexiophiles blog (www.lexiophiles.com) is powered by the online language portal bab.la. Authored by multilingual contributors, the blog includes articles in 14 different languages which cover a variety of linguistic & cultural themes.

bab.la (<http://bab.la/>) is an interactive language portal offering bilingual dictionaries, vocabulary lessons, language games, and language quizzes all for free. Currently available in 15 different languages (English, Chinese, Esperanto, French, German, Hindi, Italian, Japanese, Korean, Polish, Portuguese, Romanian, Russian, Spanish & Turkish), the site operates on a wiki-style model, allowing users to contribute content and feedback.

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